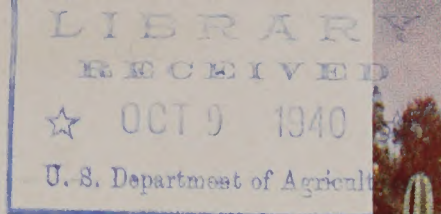


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



SOLEDAD GARDENS

PACIFIC BEACH
SAN DIEGO, CALIFORNIA

CACTI

SUCCULENTS

IVIES

BABY CALLAS

GERANIUMS

Wholesale Price List

1940-1941





Leaf of Variegated Geranium *Mrs. Pollock*

Coloring: Cream, Yellow, Orange
Brown and Green

(See Page 22)

Individual Bloom Ivy Geranium *Enchantress*

Coloring: Light Flesh-pink, Picotee Edge of Salmon-rose
Center Markings Rosy-crimson

(See Page 22)

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COLOR CUT ON FRONT COVER

Courtesy of Mr. Scott E. Haselton
Box 101, Pasadena, California
Author of "Cacti for the Amateur"
and publisher of other good books on
Cacti and Succulents.

TERMS OF SALE

This list supercedes and cancels all previous lists or quotations.

All goods priced F.O.B., Pacific Beach.

Cash with order—5% discount.

C.O.D. accompanied by one-half the amount of the order—3% discount.

Established credit accounts—2% ten days, thirty days net.

Minimum Order—\$2.00.

We absolutely guarantee satisfactory quality and safe arrival of all Express shipments.

Should a customer be dissatisfied with the quality of the goods, the shipment may be returned to us immediately, packed as received, Express Collect, and we will refund the amount we received for the goods. Should goods be received in damaged condition, make claim for damage with the Express Company and notify us immediately, and we will make up any losses to our customer above damages paid by the Express Company on any such damaged goods.

Small shipments of plants can sometimes be sent cheaper by Parcel Post Collect than by Express Collect. If shipping directions are left optional with us, our guarantee will cover such shipments as we make by Parcel Post. All goods shipped other than as above mentioned, are shipped at purchaser's risk and the above guarantee will not apply.

For Poinsettias write PAUL ECKE, Poinsettia
Specialist, Encinitas, California



POPULAR ASSORTMENT No. 3
Our selection, unlabeled, at \$3.00 per 100

All stock listed in this catalog is well rooted and ready for sale, unless otherwise stated, and is grown from seed and nursery grown cuttings.

PLANT ASSORTMENTS

Our Selection

Our florist trade find it most satisfactory to order by assortment. In assortments we can give a wider range of variety, better value, and select varieties that are in the most salable condition at the time ordered.

POPULAR ASSORTMENTS include both Cacti and other Succulents in the largest number of varieties possible in each price range.

PA No. 3, unlabeled (See illustration on Page 2).....	\$ 3.00 per 100
PA No. 5, labeled to name	5.00 per 100
PA No. 10, " " "	10.00 per 100

IRON-CLAD ASSORTMENTS, made up of plants that will stand up longer under dark conditions in store or home; include
• Haworthias, Gasterias, Aloe-Gasteria hybrids, and some of the better Aloes.

ICA No. 7, labeled to name	\$ 7.00 per 100
ICA No. 15, " " "	15.00 per 100

SPECIMEN PLANT ASSORTMENTS, made up to suit customers' requirements. Large, well formed, specimen plants suitable for window display or store sales in 4 to 8 inch pots.

Price Ranges: 15c; 25c; 35c; 50c; 75c; \$1.00 each.

OTHER ASSORTMENTS:

Aloe Assortments	See Page 7
Cactus Assortments	See Pages 11, 14, 16
Echeveria Assortments	See Page 5
Mammillaria Assortments	See Page 16
Opuntia Assortments	See Page 14
Succulent Assortments	See Page 17

SOIL MIXTURE FOR GROWING YOUNG PLANTS

We use a soil mixture of one-half fine, sharp sand and one-half well rooted leafmold, filling our flats to within one-half inch of the top. We then top out with one-fourth inch of coarse sand and plant through this so that the roots are in the soil mixture with the plant resting on the coarse sand. Where rapid growth is desired, a small quantity of blood meal is added to the soil mixture. (Continued on Page 9.)

FLORIST'S WINDOW DISPLAY SPECIAL

(See color plate on back cover)

This color plate was made from an oil painting of a Window Display model 3 ft. x 6 ft.

FLORIST'S WINDOW DISPLAY SPECIAL—\$17.50 f. o. b. Pacific Beach, contains assortments of Cacti and other Succulent Plants sufficient for a Florist's window display arrangement covering an area 3 ft. x 6 ft. as follows:

50—	Assorted Succulents	@ \$2.00 per 100
100—	“ Cacti and other Succulents	“ 3.00 “ “
100—	“ “ “ “ “	“ 5.00 “ “
12—	“ “ “ “ “	“ 10.00 “ “
6—	“ “ “ “ “ Larger Specimens.....	“ 1.80 “ Dozen
6—	“ “ “ “ “ “ “	“ 3.00 “ “
4—	“ “ “ “ “ “ “	“ 4.20 “ “
4—	“ “ “ “ “ “ “	“ 6.00 “ “
2—	“ “ “ “ “ “ “	“ .75 Each

Larger or smaller Window Display Groups made up to fit any sized window at proportionate cost.

AN ADVERTISEMENT WHICH WILL SAVE YOU MONEY AND WHICH CAN BE SOLD AT A GOOD PROFIT

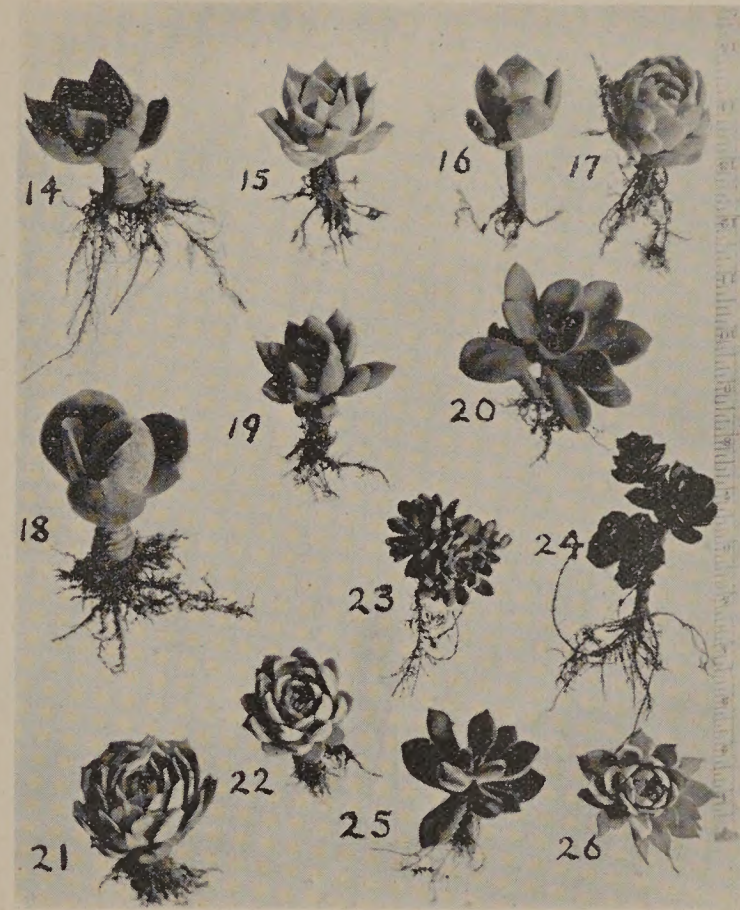
During hot summer months and other dull sales' periods, the up-to-date florist must maintain an attractive window display. Where a regular line of cut flowers and perishable pot plants are used there is considerable loss and this loss is charged to advertising. A window display of Cacti and other Succulents will attract more attention and be better advertising; will stand up in good condition over a longer period with less loss than other saleable stock; and you will make many sales direct from the display and reorder regularly in small quantities for refilling—thus making a good profit at a minimum handling cost.

ECHEVERIAS

ECHEVERIA ASSORTMENT, our selection,
unlabeled\$3.00 per 100

ECHEVERIA ASSORTMENT, our selection,
labeled 5.00 per 100
(Numbers in brackets correspond to numbers on cuts.)

	ECHEVERIA	each
(23)	amoena	\$.05
	clavifolia05
	coccinea05
	“ hybrid05
	“ tortuosa05
	derenbergii15
(26)	desmetiana05; .10
	“ hybrid05; .10
(14)	echeveranthus (Echeveria x Oliveranthus hybrid)05; .10
(22)	elegans05
	expatriata05
	funckii05
(21)	glauca (globosa)05
	“ crest10
(15)	glaunesia (E. glauca x Byrnesia hybrid).....	.05
	leucotricha10
(20)	linguaefolia05
(24)	multicaulis05
(17)	nobilegans (E. elegans x nobilis hybrid) .05	.10
	nodulosa10
(16)	pachyverias assorted mixed.....	.05; .10; .15
	“ crested15; .25
(25)	pulvinata (leucotricha improved).....	.05; .10
	rosei grandens crest10
(19)	scaphophylla05
	secunda05
	setosa15
	simulans05
	stolonifera05
	summer flowering hybrids05; .10
	weingartii15
(18)	winter flowering hybrids05; .10



ECHEVERIAS

(Cut numbers in brackets by name.)

ALOES



ASSORTED ALOES @ \$5.00 per 100 See Page 7 for identification of varieties
(Cut numbers in brackets by name.)

ALOES

ALOE ASSORTMENT, unlabeled, our selection, made up from varieties we have available in this price range...\$ 3.00 per 100

ALOE ASSORTMENT, labeled, larger plants with the addition of some different varieties (See illustration

Page 6)..... 5.00 per 100

ALOE ASSORTMENT, labeled, still larger plants of the better varieties 10.00 per 100

ALOES: For specimen plants of Aloes, see prices on Specimen Plant Assortments on Page 3.

Aloes are African succulent members of the order Liliaceae and are one of the most satisfactory groups for florists sales and home culture. In larger sizes, individual plants make most salable and satisfactory decorative pot plants and the small sizes are indispensable in making up plant arrangements.

ALOES—General List

(Numbers in brackets correspond to numbers on cuts.)

ALOE		each	100	ALOE		each	100
	<i>africana</i>	\$.....		<i>mitriformis</i> —3 to 4 in. spread	\$15.00
	<i>arborescens</i> —2 to 3 in. spread.....	\$ 3.00		“ 4 to 6 in. spread.....	25.00
(1)	“ 3 to 5 in. spread.....	5.00		<i>nobilis</i> —1½ to 2 in. spread.....	3.00
	<i>ciliaris</i>	3.00	(8)	“ 2 to 3 in. spread	3.00
(3)	“	5.00		“ 3 to 4 in. spread	10.00
	<i>distans</i>25		“ 4 to 5 in. spread	15.00
(11)	<i>eru</i>05	(2)	<i>obscura</i>
(4)	<i>ferox</i>	5.00		<i>salmodyckiana</i>
	“	10.00		<i>saponaria</i>
	<i>hanburiana</i>		<i>spinosissima</i> —2 to 3 in. spread	3.00
	<i>heteracantha</i>	(13)	“ 3 to 4 in. spread	5.00
	<i>humilis</i> —1½ to 2 in. spread	3.00		“ 4 to 6 in. spread	10.00
(7)	“ 2 to 3 in. spread	5.00	(9)	<i>striata</i>
	“ 3 to 4 in. spread.....	10.00		<i>striatula</i>
	<i>humilis brevifolia</i>		<i>succotrina</i>
	1 to 1½ in. spread.....	3.00		<i>supralaevis</i> —1 to 2 in. spread.....	3.00
(5)	1½ to 2 in. spread	5.00	(10)	“ 2 to 3 in. spread.....	5.00
	2 to 3 in. spread	10.00		“ 3 to 5 in. spread.....	10.00
	<i>humilis echinata</i>15; .25		<i>variegata</i>
	<i>johnsonii</i>		<i>vera</i>
	<i>microstigma</i>		<i>virens</i>
(6)	<i>mitriformis</i> —2 to 2½ in. spread.....	5.00		Mixed Seedlings and hybrids	3.00
	“ 2½ to 3 in. spread.....	10.00	(12)	“ “ “ “	5.00

GASTERIAS

(Numbers in brackets correspond to numbers on cuts.)

Gasterias are South African succulent members of the order Liliaceae. They are slow growing and will stand up and do well with less light than most other plants. They will thrive under a wide variety of conditions and make ideal decorative plants for the home.

GASTERIAS MIXED		per 100
(31)	1 in. to 2 in. spread	\$ 3.00
(32)	2½ in. to 3 in. spread	5.00
(33)	4 in. to 5 in. spread	10.00
	Larger specimens15 to .35 each

GASTERIA MACULATA		
(34)	2½ in. to 3 in. spread	15.00
	4 in. to 5 in. spread	25.00
(35)	GASTERIA COMPACTA	15.00

ALOE-GASTERIA HYBRIDS

bedinghausii	
beguinii	\$5.00; 10.00; 15.00; 25.00 per 100
mortalensis	
pethamensis	

GASTERIAS AND HAWORTHIAS

See Pages 8 and 9 for identification of varieties.

(Cnt numbers in brackets by name.)



HAWORTHIAS

(Numbers in brackets correspond to numbers on cuts.)

	HAWORTHIA MARGARITIFERA (White dots)	per 100
(40)	1½ in. to 2 in. spread	\$ 7.00
	2½ in. to 3 in. spread	15.00
	HAWORTHIA ATTENUATA (Fine white dots)	
(36)	1½ in. to 2 in. spread	7.00
	2½ in. to 3 in. spread	15.00
	HAWORTHIA FASCIATA (Raised white bands)	
(42)	2½ in. to 3 in. spread	25.00
	HAWORTHIA FASCIATA Improved Type (Heavier white bands.)	
	2 in to 2½ in. spread	25.00
	HAWORTHIA REINWARDTII (Fine white dots)	
(41)	2½ in. to 3 in. tall	25.00
	HAWORTHIA COARCTATA (Tall, dark green)	
(37)	1 in. to 2 in. tall	5.00
	2 in. to 2½ in. tall	10.00
	2½ in. to 3 in. tall	15.00
	HAWORTHIA CYMBIFORMIS (Translucent)	
(39)	1½ in. to 2 in. spread.....	5.00
	HAWORTHIA Tessellata Type	15.00
	" " " " " "	25.00
	HAWORTHIA Compact Tessellata Type	15.00
	" " " " " "	25.00
	HAWORTHIA GREEN HYBRIDS MIXED	
(38)	2 in. spread	5.00
	2½ in. to 3 in. spread	10.00

(Continued from Page 3)

SOIL MIXTURE FOR PLANTING POTTERY OR OTHER CONTAINERS

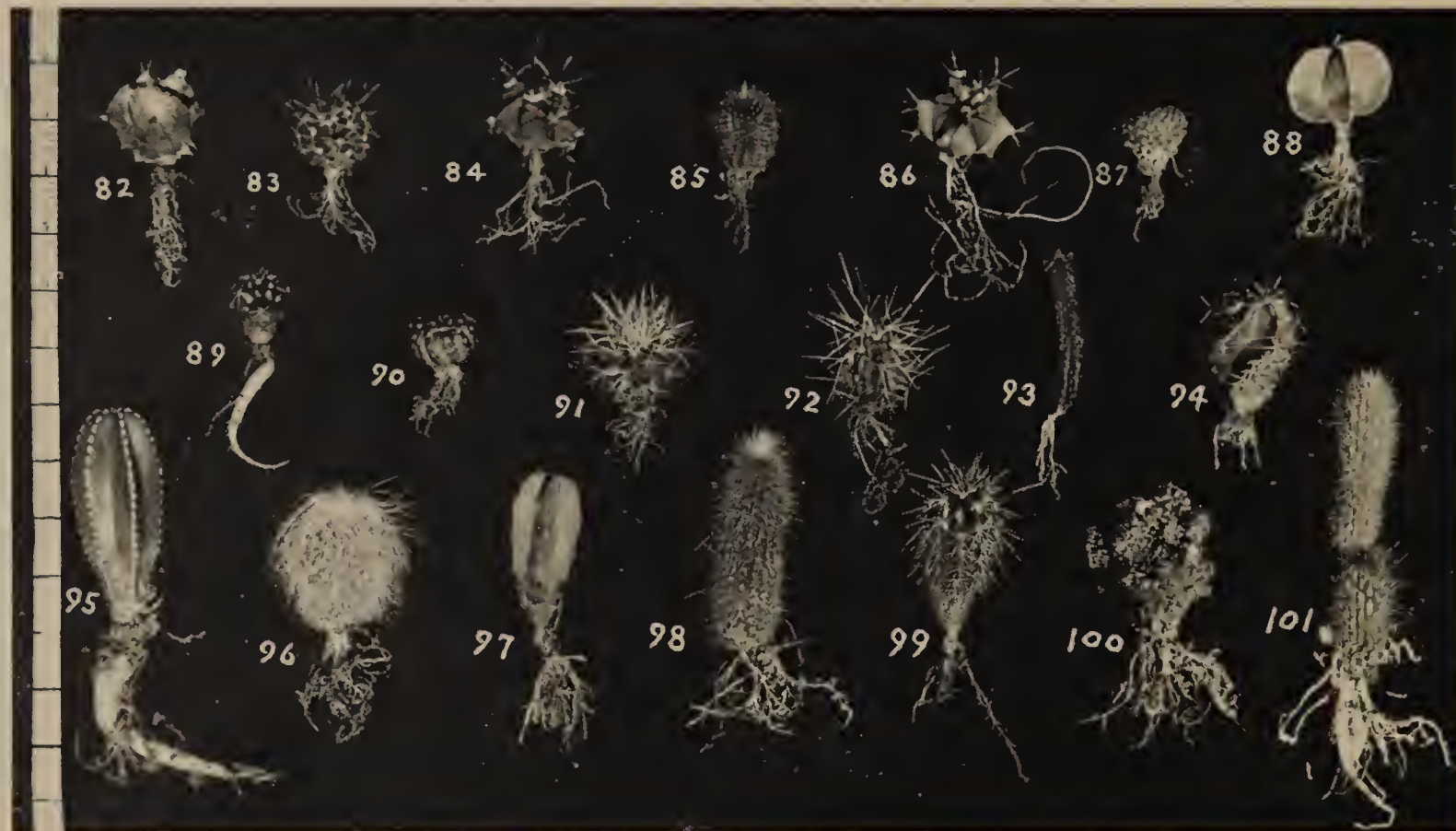
For planting arrangements in shallow pottery, especially where such planted arrangements are to be shipped, a stiffer soil mixture should be used: one containing one-third to two-thirds good garden loam and one-third to two-thirds of the before mentioned mixture, depending on the type of loam used, as the lighter soil will work loose and allow the plants to become disarranged in transit. Soil for planting planted arrangements must be moist enough at the time of planting so that it can be pressed into a ball in one's hands but dry enough so that the ball will crumble when dropped from a height of about one foot. It is usually well to plant the tallest plants first at the back or center of the dish and build forward or around them with lower or smaller plants, packing the soil firmly as you go. If the soil is too dry, it cannot be packed firmly and, if too wet, will be packed too solidly for good plant growth. After planting, water with a sprinkler to settle the soil and allow to dry out on the surface before packing for shipment. A short handled screwdriver and tongs are indispensable in planting planted arrangements.

TONGS FOR HANDLING CACTUS



Length, 9¼".

15c each—\$1.20 per dozen



CACTI

See Pages 11 and 12 for identification of varieties. (Cut numbers in brackets by name.)

CACTUS ASSORTMENTS

ASSORTED CACTI, as many varieties as possible in the price range.

AC No. 3, unlabeled	\$ 3.00 per 100
AC No. 5, labeled to name	5.00 per 100
AC No. 10, labeled to name	10.00 per 100

OTHER CACTUS ASSORTMENTS: Cylindrical <i>Opuntias</i>	See Page 14
Pad <i>Opuntias</i>	See Page 15
<i>Mammillarias</i> (<i>Neomammillarias</i>)	See Page 16

Cacti comprise such a large group that we have divided it into several sections in our catalog. Generally speaking, *Opuntias* are quick growing types and these and the quick growing varieties of *Cereus* must have plenty of sunlight during their growing period and should be kept as dry and cool as possible without injury during long, dark, cloudy, winter periods and this will apply to a lesser extent to nearly all varieties of Cacti. If Cacti are over-watered between the time they are transplanted and the starting of new root growth, there is some danger of the plants rotting and in the case of *Mammillarias* and some other varieties, it is better to water very sparingly during the week or two after planting.

(For soil mixture and planting directions see Pages 3 and 9.)

(For handling and planting, Cactus tongs are indispensable. See Page 9 for Tongs.)

(For illustrations, prices, and varieties see Pages 10, 11, 12, 13, 14, 15, and 16.)

CACTI—General List

(Numbers in brackets correspond to numbers on cuts.)

	each	100			each	100
(111) <i>Acanthocereus pentagonus</i>	\$.10	(92) <i>Carnegiea gigantea</i>
(88) <i>Astrophytum myriostigma</i>15; .25	<i>Cephalocereus chrysacanthus</i>35
(82) " <i>ornatum</i>	*	(96) " <i>senilis</i>10; .15; .25; .50	
(101) <i>Bergerocactus emoryi</i> 3 to 4 in.....	.10	<i>Cereus aquareus</i>05; .10; .15	
" " Larger sizes up to35	" <i>chende</i>
<i>Borzacactus sipium</i>	*	" <i>monstrosus</i> Mixed Types.....	.10; .15; .25	

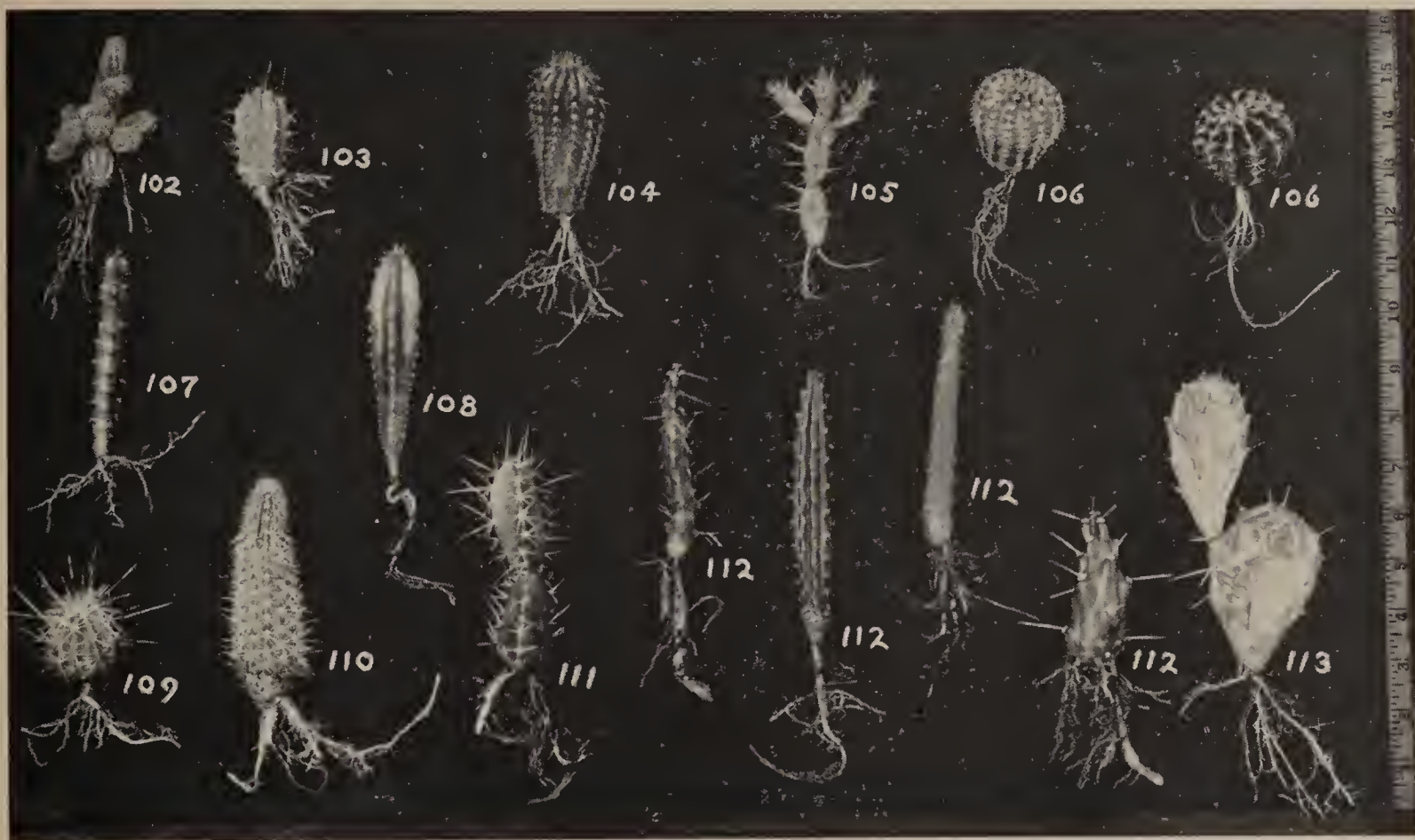
(*Indicates seedlings not yet ready for sale when catalog was printed.)

CACTI—General List (Continued)

(Numbers in brackets correspond to numbers on cuts.)

	each	100		each	100
(100) <i>Cereus monstrosus</i>			Harrisias mixed varieties		
Selected Globular Type from cuttings.			2 in.....		\$3.00
1½ to 2 in. diameter.....	.10		(112) 3 to 5 in.....		5.00
2 to 2½ in. ".....	.15		<i>Hylocereus grandiflora</i>		
2½ to 3 in. ".....	.25		3 to 4 in.....	.10	
<i>Cereus peruvianus</i>			<i>Lemaireocereus green type</i>10	
1 to 1½ in. from seed flats.....	1.50		(94) " pruinosis.....	.10; .15	
2 in. transplanted.....	3.00		" stellatus.....		
(108) 3 to 4 in.....	5.00		<i>Mammillarias (Neomammillarias)</i>	(See Page 16)	
6 in.....	10.00		(97) <i>Myrtillocactus geometrizans</i>10; .15	
<i>Chamaecereus silvestrii</i>			(90) <i>Notocactus (Mastacarpus) otton's</i>10	
Single stem.....	2.50		(85) " " leninghausii.....	.15; .25	
2 to 4 stem clusters.....	3.00		" " submammulosus.....	.15	
(102) 5 to 7 stem clusters.....	5.00		(110) <i>Nyctocereus serpentinus</i>		
(93) <i>Cleistocactus baumannii</i>05; .10; .15		3 to 4 in.....	5.00	
(98) " <i>straussii</i>10; .15; .25		4 to 6 in.....	10.00	
(89) <i>Coryphantha asteris</i>10		<i>Opuntias</i>	(See Pages 14 and 15)	
<i>Dolichothele sphaerica</i>	*		<i>Oreocereus trollii</i>25	
(86) <i>Echinocactus ingens</i>10; .15		(95) <i>Pachycereus marginatus</i>10; .15	
(91) " <i>grusonii</i>05; .10; .15; .25		(99) " <i>pringlei</i>10; .15	
<i>Echinocereus mixed</i>03; .05		<i>Peresk'opsis</i>		
(109) " <i>roseii</i>05; .10		(87) <i>Rebutia minuscula</i>10	
<i>Echinofossulocactus</i>15		(107) <i>Selenicereus macdonaldiae</i>05	
<i>Echinopsis mixed</i>			(103) <i>Trichocereus bridgesii</i>		
¼ to ½ in. from seed flats.....	1.50		" <i>lamprochlorus</i>	*	
¾ to 1 in. transplanted.....	3.00		" <i>pacha</i>	*	
(106) 1½ to 2 in. ".....	5.00		" <i>santiagense</i>	*	
Larger sizes.....	.10; .15		" <i>schickendantzii</i>		
(84) <i>Ferocactus electracanthus</i>10		" <i>spachianus</i>		
(83) " <i>hamatacantha</i>10		1 to 1½ in.....	3.00	
" <i>horridus</i>10		2 to 2½ in.	5.00	
" <i>viridescens</i>10		(104) Larger sizes.....	.10 to .75	
			<i>Zygocactus truncatus (Christmas Cactus)</i>10	

(*Indicates seedlings not yet ready for sale when catalog was printed.)



CACTI

See Pages 11, 12 and 15 for identification of varieties. (Cut numbers in brackets by name.)

OPUNTIAS

OPUNTIA ASSORTMENTS, both cylindrical and pad types.

OA No. 3 unlabeled, our selection..\$ 3.00 per 100
 OA No. 5, labeled, our selection.... 5.00 per 100
 OA No. 10, labeled, our selection.. 10.00 per 100

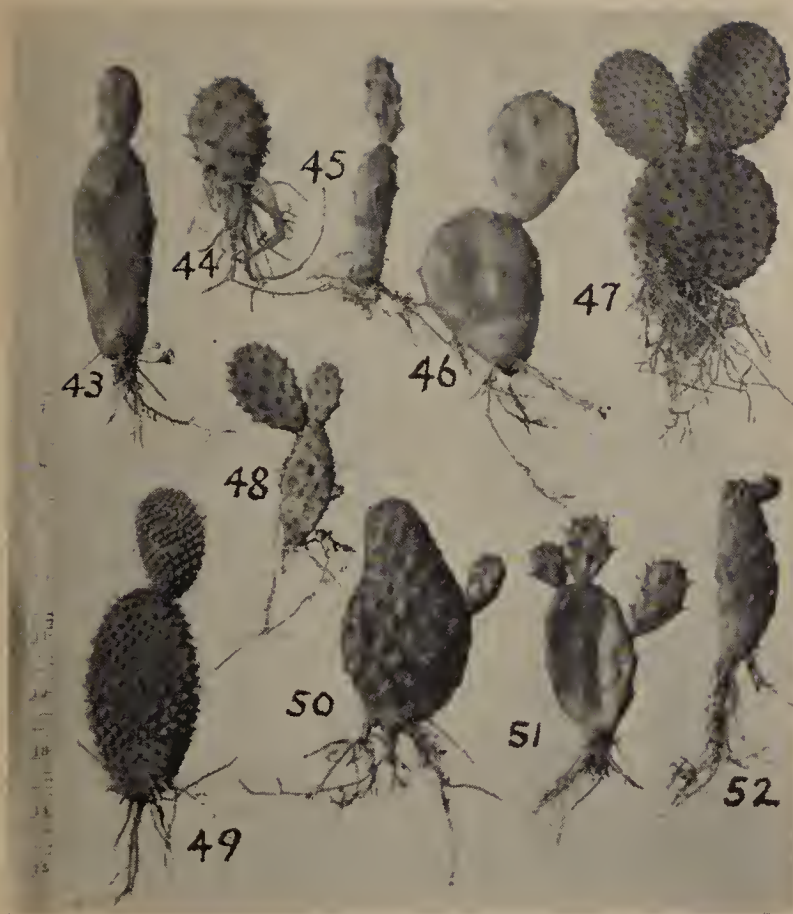
OPUNTIAS Cylindrical Varieties

	per 100
O. cristata—2 to 2½ in.....	\$ 3.00
(55) " —3 to 4 in.....	5.00
O. cylindrica—2 to 2½ in.....	3.00
(61) " —3 to 4 in.....	5.00
(54) O. floccosa Small.....	15.00
O. floccosa Hairless Small.....	15.00
O. mortalis—1½ to 2 in. branched.....	3.00
(27) " —2½ to 4 in. ".....	5.00
O. prolifera—1½ to 2 in.....	3.00
O. true serpentinus—2 to 3 in.....	3.00
(60) " " —4 to 5 in.....	5.00
(58) O. Silver spined cholla Small.....	10.00
(65) O. subulata—2½ to 4 in.....	5.00
(63) O. tephrocactus Sp. Small.....	5.00
(56) O. teres—2 to 3 in.....	5.00
O. tetracantha—2 to 3 in.....	3.00
(62) " —4 to 5 in.....	5.00
(64) O. verschaaffeltii Small.....	5.00
O. vestita—2 to 3 in.....	10.00
(59) " Larger.....	25.00
O. vilis—2 to 3 in. branched.....	3.00
(57) " Larger.....	5.00
O. White spined dwarf—1½ to 2 in. branched	3.00
(53) " " " Larger.....	5.00

(Numbers in brackets correspondent to numbers on cuts.)



CYLINDRICAL OPUNTIAS
(Cut numbers in brackets by name.)



PAD OPUNTIAS

(Cut numbers in brackets by name.)

OPUNTIAS Pad Varieties

		per 100
	O. elata—3 to 6 in.....	\$ 5.00
	O. elata elongata—2 to 3 in.....	3.00
(43)	" " —4 to 5 in.....	5.00
	O. elata robusta—2 to 3 in.....	3.00
(46)	" " —3 to 5 in.....	5.00
	O. grusonia santa maria—1½ to 2 in.....	5.00
	O. haitiensis—2 to 3 in.....	3.00
(50)	" —4 to 5 in.....	5.00
	O. microdasys—2 to 3 in.....	3.00
(49)	" —4 to 5 in.....	5.00
	O. monacantha green—2½ to 3 in.....	3.00
	" " —3 to 5 in.....	5.00
	O. monacantha variegata—2 to 3 in.....	3.00
(113)	" " 3 to 5 in.....	5.00
	" " 5 to 7 in.....	10.00
(52)	O. moniliformis—3 to 4 in.....	5.00
	" —4 to 5 in.....	10.00
	O. retrorsa—2 to 3 in.....	3.00
(45)	" —3 to 5 in.....	5.00
(44)	O. rhodantha—1½ to 2 in.....	5.00
	O. rhodantha Yellow flowered—1½ to 2 in....	5.00
	O. rufida—1½ to 2 in.....	3.00
(47)	" —3 to 5 in.....	5.00
	O. schickendantzii—1½ to 2 in.....	3.00
(48)	" —3 to 5 in.....	5.00
	O. traceyi—1½ to 2 in.....	3.00
(105)	" Larger	5.00
	O. vulgaris—2 to 2½ in. branched.....	3.00
(51)	" —3 to 5 in.....	5.00

(Numbers in brackets correspond to numbers on cuts.)

(See Pages 13 and 15 for Illustrations.)

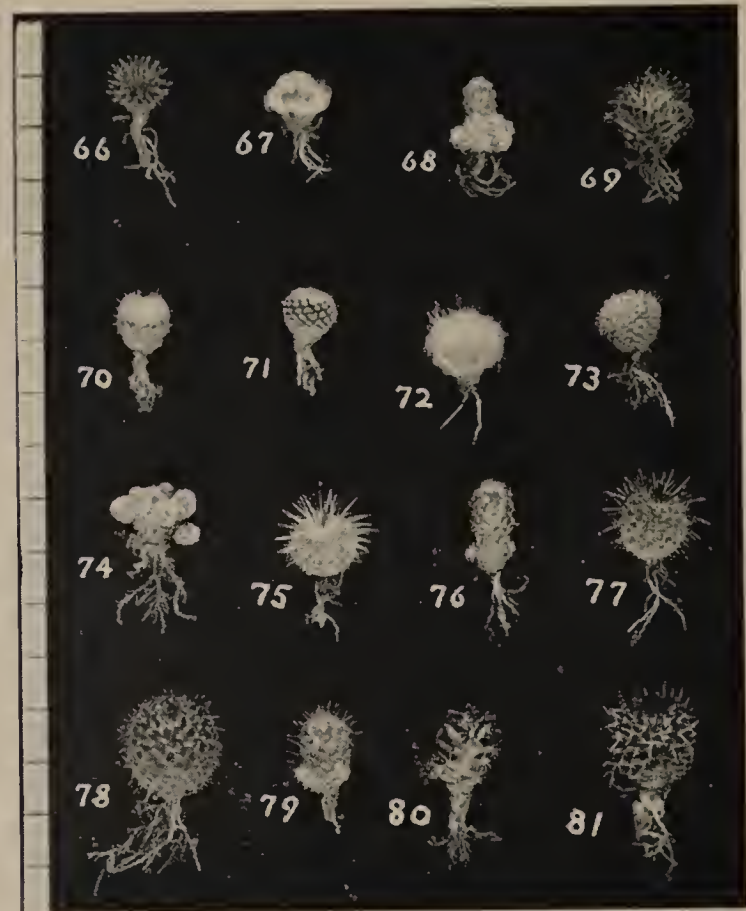
MAMMILLARIAS (NEOMAMMILLARIAS)

MAMMILLARIA ASSORTMENT, labeled, our selection
\$10.00 per 100

(Numbers in brackets correspond to numbers on cuts.)

MAMMILLARIA (NEOMAMMILLARIA		each
(67)	bocasana10; .15
(69)	camptotricha10
(66)	caput-medusae10
	centricirrha types05; .10; .15
	dolichocentra ..	*
(70)	elegans ..	.10; .15
(68)	elongata Small Type.....	.10; .15
(76)	" Medium Type.....	.10; .15
(79)	" Large Type.....	.10; .15
(74)	fragilis03; .05; .10
	haageana	*
(73)	hahniana10; .15
(72)	" Selected Type.....	.15; .25
(80)	longispina05; .10
	microhelia ..	*
(75)	parkinsonii10; .15
(71)	perbella10
	pfeifferi	*
	solis'i10; .15
	mixed Medium05
(77-78-81)	" Large10
	Larger plants of some varieties...	.25 and up

(*Indicates seedlings not yet ready for sale when catalog was printed.)



ASSORTED MAMMILLARIAS,
our selection, \$10.00 per 100
(Cut numbers in brackets by name.)

SUCCULENT ASSORTMENTS

ASSORTED SUCCULENTS

AS No. 2, containing small colorful Succulents of the cheaper varieties	\$ 2.00 per 100
AS No. 3, containing a wider range of varieties with larger plants of the cheaper kinds	3.00 per 100
AS No. 5, a much wider range of varieties	5.00 per 100
AS No. 10, larger plants of the choicer varieties	10.00 per 100

SUCCULENTS

All plants that are drought resistant because of moisture stored within their stems or leaves, including Caeti, are Succulents, but for convenience, Cacti are usually considered a separate group. Succulents include members of many different families of plants native to nearly every section of the world. Their interesting forms and beautiful foliage coloring give them a place among the most ornamental and useful of florist's plants.

We grow many more varieties of Succulents than we list but do not always have them available in quantity. Some of these varieties can only be propagated for a short period during the year and some are particularly salable for only a few months during the year. These we use with the varieties listed in making up assortments and for a wide range of varieties in salable condition we advise buying Succulents by assortment.

SUCCULENTS—General List

(Numbers in brackets correspond to numbers on cuts.)

	each		each
Aeonium arboreum atropurpureum02; .03; .05	Agave decipiens	
" " " cristatum15 up	" deserti05
" decorum03	" nissonii05
" haworthii03; .05	" victoriae-reginae05; .10; .15
" sedifolium02; .03	Aloe	(See Pages 6 and 7)
" " compactum03; .05	Anacampseros refuscens05
" strepsicladium05	Billbergia nutans05; .10
" tournefortii02; .03; .05	Byrnesia03; .05
Agave albicans05	Cacti	(See Pages 10, 11, 12, 13, 14, 15, 16)
" americana variegata marginata		Ceropegia woodii (Heart-leaved vine)05
" " " medio-picta		Cotyledon orbiculata dwarf05
" attenuata		" wrightii	



(Cut numbers in brackets by name.)

SUCCULENTS—General List (Continued)

(Numbers in brackets correspond to numbers on cuts.)

	each		each
Crassula A. (Sp.).....	.03; .05	Cyanotis compacta (Available Oct. to July)02; .03; .05
" acutifolia02; .03	Cyanotis somalica03; .05
" C.02; .03	Dudleya carmel hybrid.....	.05; .10
" CB.03; .05	" ingens10
" columbria03; .05	Dyckia sulphurea.....	.03; .05
" cultrata02; .03	Echeveria	(See Page 5)
" monticola03; .05	(16) Echeveria x Pachyphytum hybrids	
" perforata05	(Known as Pachyveria)	
" portulacea (arborescens)02; .03; .05; .10	Assorted Mixed.....	.05; .10; .15
" pseudolycopodioides03; .05	Pachyveria cristata (crested).....	.15; .25
" " New Type03; .05	Euphorbia acurensis	
" receda (Available Oct. to July)02; .03; .05	" caput-medusae05; .10; .15
" No. 1 Red.....	.03; .05	" cereiformis10
" Red marginata.....	.02; .03	" clandestina25
" sarmentosa02; .03	" echinus25
" tetragona02; .03	" enneagona03; .05
" trachysantha02; .03; .05	" fimbriata05; .10
		" grandicornis25
		" grandidens10; .15

SUCCULENTS—General List (Continued)
(Numbers in brackets correspond to numbers on cuts.)

		each			each
(116)	Euphorbia	mammillaris05	
	"	meloformis25	
	"	obesa25	
	"	pseudocactus25	
	"	resinifera10; .15	
	"	splendens05; .10	
	"	tirucalli05	
	Faucaria	haagiana05; .10	
	"	tigrinum05; .10	
	"	tuberculata15	
(114)	"	new species mixed05; .10	
	Gasteria	(See Page 8)		
	Haworthia	(See Page 9)		
	Kalanchoe (Bryophyllum)	fedtschenkoi	.02; .03; .05		
	"	glaucescens03 .05	
	"	hybrid scarlet	(See p. 23)		
	"	marmorata05	
	"	somaliensis03; .05	
	"	tomentosa10; .15	
	"	tubiflora02	
(117)	"	"	hybrid	.02; .03	
	Kitchingia	Cut Leaf15	
	"	mandrakensis10	
	Kleinia	anteuphorbium05; .10	
	"	articulata03; .05	
	"	radicans05	
	"	repens02; .03	
	Manfreda			
	Mesembryanthemum	agninum03; .05	
	"	alias02	
(118)	"	alstonii05	
	"	bellidiflorum03; .05	
	"	bulbosum03; .05	
	"	crassum05	
	"	floribundum02; .03	
	"	glaucum02; .03	
	Mesembryanthemum	intonsum03; .05	
	"	lehmannii02; .03	
	"	marlothii05	
	"	perviride05	
(119)	"	rhomboideum03; .05	
	"	stomatium10	
	"	tigrinum	(See Faucaria)		
	"	uncinatum02; .03	
	"	vittatum05; .10	
	Ocotillo (Fouquieria splendens)	seedlings25	
	Portulacaria	afra02; .03; .05	
	Sedum	adolphi03; .05	
	"	altissimum02; .03	
	"	amecamecanum02; .03	
(120)	"	anomaly02; .03; .05	
	"	diffusum02; .03	
	"	guatamalense02; .03; .05	
	"	moranense03; .05	
	"	multiceps05	
	"	pachyphyllum02; .03; .05	
	"	palmeri03; .05	
	"	praealtum cristatum03; .05; .10	
	"	rupestre02; .03	
	"	treleasii03; .05	
(121)	Sempervivum	calcareum05; .10	
	Stapelia	gigantea10	
	"	hirsuta05	
	"	incomparabilis05	
	"	multicaulis03; .05	
	"	variegata03; .05	
	"	several other varieties05	
	Umbilicus	chrysanthus03	
	Yucca	aloifolia variegata25	
	"	filamentosa variegata (Hardy			
(122)	perennial)25	
	Hesperaloe (Red Yucca)25	

IVIES

(Letters in brackets correspond to letters on cuts.)

Ready Now

MERION BEAUTY IVY—A sport of Hahn's Branching Ivy, with small lighter green leaves and branching much more freely. per 100

(B)	Rooted cuttings	\$3.00
(C)	Transplanted plants	5.00

LARGE-LEAVED VARIEGATED IVY—Large leaved, fast growing and well variegated with white, creamy white and several shades of green.

(D)	Rooted cuttings	2.00
(A)	Transplanted plants—Plenty of good foliage.....	3.50



IVIES

(Cut letters in brackets by name.)

Ready Fall 1940

HAHN'S BRANCHING IVY—a well-known and popular branching Ivy with small, dark green leaves.

(E)	Rooted cuttings.....	2.00
(F)	Transplanted plants.....	4.00

Ready Now

SCOTCH IVY (MINIATURE-LEAVED GREEN CLIMBING) A fast growing, slender stemmed, green Ivy with very small leaves of interesting shape and veining. Originally brought to this country from Scotland.

Rooted cuttings.....	1.50
Transplanted plants..	2.50

IVIES

Ready Fall 1940

SMALL MAPLE-LEAVED IVY (MME. POLLOCK)—A dainty small-leaved Ivy, leaves well veined and occasionally with a gold dust variegation. per 100

Transplanted plants\$5.00

MINIATURE-LEAVED VARIEGATED OR MOTTLED IVY—A compact, close jointed variety with very small, dark green leaves finely flecked and variegated with creamy white.

Transplanted plants 5.00

OAK-LEAVED IVY (CRENULATA)—Of comparatively slow growth with odd-shaped, light green leaves.

Transplanted plants 5.00

GERANIUMS

STANDARD DOUBLE VARIETIES—Available after September first.

RADIO RED, red

LANDRY, salmon

RICARD, bright red

IRVINGTON BEAUTY, rose

RED BARNEY, red

ENCHANTRESS FIAT, light salmon-pink

Separate or assorted, unrooted cuttings.....\$1.50 per 100; \$14.00 per 1000

MME. KAVOLEVSKI, single orange

Unrooted cuttings\$1.50 per 100

IVY GERANIUMS, Assorted, several varieties.

Unrooted cuttings\$1.50 per 100

(Continued on next page)

GERANIUMS

NOVELTIES—Available after September first.

For several years we have been working up a propagating stock of variegated Geranium—Mrs. Pollock and Ivy-leaved Geranium Enchantress. We believe these to be the two choicest novelty varieties.

MRS. POLLOCK (VARIEGATED GERANIUM NO. 1)—(See illustration inside of front cover.) The most beautiful and attractive variegated Geraniums. Foliage medium size. Center clear green surrounded by heavy, dark reddish brown zone splashed with highlights of vivid orange and scarlet which feather out with markings of clear green into the border margin of cream and yellow. Bloom well formed clusters of rather small orange-scarlet flowers that go well with the foliage. Growth compact, low, slightly spreading. Cuttings extremely easy to root.

Unrooted cuttings\$5.00 per 100; \$45.00 per 1000

Rooted cuttings\$1.25 per dozen; \$8.00 per 100

IVY-LEAVED GERANIUM ENCHANTRESS—(See illustration inside of front cover.) Foliage clear green, medium size. Bloom good clusters of large, well formed, semi-double to double flowers, flesh-pink, picotee edged with salmon-rose, small crimson-rose center markings. There is a tendency toward reversion and the same bloom clusters will sometimes have typical flowers, flowers splashed with salmon-rose, and entire flowers of salmon-rose. Occasionally entire plants will revert to salmon-rose. Even this reversion is a lovely color and one of the choicest of Ivy Geraniums. Constant roguing in the propagating fields keeps this type of reversion to a minimum and by careful selection of propagating wood, we hope to eliminate much of the reversion to splashed or striped blooms which, however, are considered desirable by many. Flowers are borne on long stems, have good keeping qualities, and are produced freely at most seasons of the year, and we believe they will be found most acceptable for use in corsages and for other cut flower purposes where they give much the effect of rhododendron or azalea bloom. A real novelty of exceptional merit.

Rooted cuttings\$1.50 per dozen; \$10.00 per 100

VARIEGATED GERANIUM NO. 2—Foliage medium small, crinkled and slightly cupped. Center clear green feathering into creamy white border. Single flowers of a pleasing red. Growth close-jointed, tall, upright. Cuttings extremely easy to root.

Unrooted cuttings\$2.00 per 100; \$18.00 per 1000

KALANCHOE HYBRID SCARLET

The large flowered, fragrant, scarlet Kalanchoe introduced last year. Excellent as a pot plant and will hold up for days as a cut flower without water.

With us it bloomed last winter from January to April with scattering, out-of-season blooms until June. We understand it can be flowered for Christmas by the use of shade during the month of September. Foliage is a good clear green, shading to bronzy red with us in the fall and winter when grown under full sun.

Strong, rooted cuttings.....
.....\$6.00 per 100; \$50.00 per 1000

Transplanted plants, pinched back and
branching\$10.00 per 100

You will like the quality of our plants and you can't go wrong on this variety for a scarlet flower in winter and early spring.

Four-inch Pot }
of Kalanchoe Hybrid Scarlet }



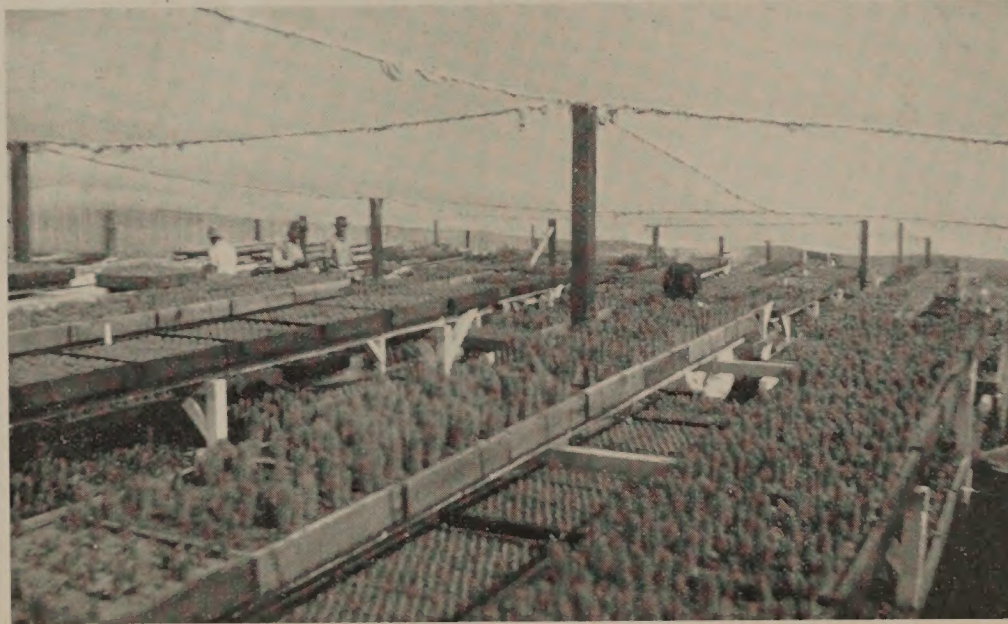
GREETINGS: *To Our Many Friends and Customers*

We extend a cordial invitation to members of the florist trade to visit Soledad Gardens when next in California. Our Gardens are located on the southern slope of Mt. Soledad overlooking the Pacific Ocean, within the city limits of Pacific Beach, a suburb of San Diego, California.

We now have seven acres under cultivation and have added a glass house and several cloth houses to our growing grounds. In addition to Aloes, Cacti and other Succulents, which are our specialty, we are now growing Ivies, Baby Callas, and Geraniums for the northern and eastern florist trade in increasing quantities.

Our climate is ideal for production of the plants we grow. Our location is nearly frost-free and we are able to grow stock the year around in open fields to an extent not possible in very many localities in the country or even Southern California, and our plants are unequaled for color, texture, and quality.

Lewis A. Walmsley
Faye Walmsley



Inside one of our
cloth houses.

WHITE BABY CALLAS

Choice Strain

No. 1 Bulbs will start blooming in 2½ to 3 months from the time of planting in late summer or fall and continue blooming until May or June. They have bloomed in as small as 2½ inch pots and at this stage are especially valuable for combination plant arrangements. If potted along as needed, they will make well-filled 6 to 8 inch pots with several blooms at a time by April. The cut was made from flowering plants dug from our field and potted up in a 2½ and 4 inch pot for the picture. Grown under glass, flower and leaf stems are longer.

BLOOMING SIZE DRY BULBS

August and September

No. 1 Bulbs	\$1.20 per doz.	\$8.00 per 100
No. 2 Bulbs	1.00 per doz.	6.00 per 100

GROWING PLANTS FROM 2 TO 2½ INCH POTS

October to February

\$1.20 per doz.	\$8.00 per 100
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SOLEDAD GARDENS

PACIFIC BEACH, SAN DIEGO, CALIFORNIA



FLORIST'S WINDOW DISPLAY
(See Page 4)